



Best Hotel Management & Investment Group 2019: GCP Hospitality

Drawing on its immense industry expertise, GCP Hospitality manages over 39 hotels and serviced apartments and 7500 keys around the world with an enviable reputation in the hospitality industry for providing asset management, hotel management and business development of the highest standards. We profile the dynamic hospitality platform of Gaw Capital Group to find out more.



Since its inception in 2008 GCP Hospitality has been working to offer investors an innovative proposition.

Today, GCP Hospitality runs multiple iconic hotels that span across the hospitality spectrum, from lifestyle hotels, modern design serviced apartments, outspoken student accommodation concepts to beyond luxury experiences. These include the Strand Hotel and Cruise in Yangon, Hostels G in Bangkok, Pattaya, Hong Kong, Singapore, Shenzhen, Perth and San Francisco, Campus Co-living hubs and asset manages properties such as Intercontinental Hotel Hong Kong and Four Seasons Bora Bora to name a few.



Contact Details:
Company: GCP Hospitality
Contact: Marc Bichet
Website: www.gcphospitality.com

GCP Hospitality is opportunistic in its investment approach and believes in being agile and sensitive to local market conditions while simultaneously maintaining steadfast investment principles that guide us across various hospitality asset classes and geographies.

The group's investment strategy is focused on value creation through refurbishing, repositioning and operating hospitality assets that are underperforming in areas where market gaps and strong macroeconomic fundamentals yield attractive opportunities. It also seeks to add value by implementing best practices to local markets and working with many trusted, world-class consultants and partners.

Through its dedicated Hotel Operations Platform, the group manages independent properties with a hands-on approach. Its experience and creative teams provide the necessary insights and expertise in Human Resources, Sales and Marketing, Finance and Operations to guarantee a successful operation.

Fundamentally, thanks to its extensive expertise in the hotel and asset management market, GCP Hospitality is able to turn around underutilised assets and create profitable entities. The group will continue to undertake this monumental task throughout 2019 and further into the future.

“GCP’s Hospitality runs across multiple iconic hotels in the hospitality spectrum, from lifestyle hotels, modern design serviced apartments, to beyond luxury experiences.”